

CITY OF BALLARAT

Cardigan Village Reserve

Community Engagement Summary



August 2024

Project Overview

In 2018, the City of Ballarat and the Cardigan Village Community worked together to develop the Cardigan Village Township Plan. The development of the Plan identified the Cardigan Village Reserve upgrade as an action item.

Recently Cardigan Village was successful in securing a Tiny Towns Grant (amount \$50,000) specifically for a playground upgrade. The upgrade of the Cardigan Village Reserve has been identified as part of the Neighbourhood Parks program. These funds have been combined with funds allocated from City Design in the 2024/25 City of Ballarat budget. Altogether funds will amount to \$550,000.

The proposed project will look to renew the existing play areas and provide additional infrastructure and landscaping to this local reserve. The Cardigan Village Reserve Upgrade will provide open spaces, connections through paths, an improved play space area, passive recreation opportunities and landscaping to improve biodiversity in the area. City Design, Facilities and the Community Development teams worked collaboratively to support this project.



Community Engagement Overview

On Monday 29 July 2024 the City of Ballarat commenced community engagement on the upgrade of the Cardigan Village Reserve. We conducted a number of online and in person activities to gain a greater understanding of the current usage and additional needs to improve participation at the reserve. Consultation closed on Sunday 25 August 2024.

How we engaged

We had a total of **198 individuals engaged** in providing feedback either online or in person.



28

days of engagement



300

postcards delivered directly to households



743

visitors to the MySay page



97

Surveys received



10

people attended an older adults consultation



11

children attended a children's consultation



4

signs installed onsite for the duration of the project



4,542 impressions
336 post engagements on social media



30

young people attended the youth consultation



50

community members attended the free community event

Get involved in your community!

The City of Ballarat is upgrading the Cardigan Village Reserve and we want you to be involved.

Cardigan Village Reserve has been successful in receiving a Tiny Towns Grant that supports local communities to deliver quality facility projects such as playgrounds.

Combined with this, City of Ballarat has identified Cardigan Village Reserve to be upgraded through the 2024/25 Neighbourhood Parks program of works.

We want the Cardigan Village Community to help shape what the Reserve will look like, with a particular focus on the playground.

Scan the QR code to check out the MySay page, find out more information and have your say by completing a survey.

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Community Day

We would like to invite the Cardigan Village Community, young, old, and everyone in between to come along and chat with City of Ballarat staff about the Cardigan Village Reserve. Share your ideas for a new look for now and into the future. Tell us what works in the Reserve, what doesn't work, and what you think could benefit the whole community.

Come and enjoy a BBQ, fun activities for the kids and creating community connections all FREE.

Saturday 10 August 2024
11am to 2pm
Cardigan Village Reserve
 (behind the Community Hall)

Please use the QR Code on the other side to RSVP for catering purposes.

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300 postcards were delivered directly to surrounding households

What we heard

Overarching themes from feedback

1. Playground

- Provide a playground that caters for all ages and abilities
- Modern play equipment to be included.

2. BMX track

- Develop a track that caters for young and older children.

3. Multi sport facilities

- Use of hard court area that includes multi purpose sport activities.

4. Environmental protection and passive recreation

- More seating around the park
- More shade options
- Footpaths that connect to park entry points, that are low maintenance and create a continuous track
- Maintenance of the open space will provide less barriers to participation.

5. Inclusion

- Provide opportunities for all people including older adults and teenagers to engage in physical activity at the park.



What we will do

Develop a draft master plan design based on community feedback, funding, best practice in reserve designs, and site conditions.

A second community consultation process will occur where community will have the opportunity to provide feedback on the draft design via My Say for 2 weeks.

Community will be informed via MySay email notification, Facebook and word of mouth.

City of Ballarat will inform the community when the second round of consultation is open through regular communication channels which include MySay email notifications, Facebook and through the Community Asset Committee.



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