

Ballarat CBD Urban Design Framework

Walking Tour Engagement Activity

Approx. 2km, 1.5–2hrs

(S) Start: Burke & Wills Fountain, Corner of Sturt & Lydiard Streets

- Role of Strategic Planning & the Planning Scheme
- Purpose and value of an Urban Design Framework (UDF) for the Ballarat CBD

Stop 1: GPO, Corner of Sturt & Lydiard Streets

Topic: Heritage Context of the Ballarat CBD

- The heritage core and what heritage overlays do and don't control
- How a UDF can support heritage outcomes alongside change

Stop 2: Corner Lydiard Street & Police Lane

Topic: Contributory and Non-Contributory buildings

- Understanding significance within heritage precincts
- Enabling development while respecting heritage value

Stop 3: Corner of Lydiard & Mair Streets

Topic: Topography & Environmental Considerations

- Ballarat's landscape, skylines and view lines
- Where could taller buildings go?

Stop 4: Corner Lydiard & Market Streets

Topic: Active Street Frontages & Public Space

- How buildings interface with public space
- Passive surveillance and activation of public space

Stop 5: Gnarr Creek Air Vent Tower, Corner Creswick Road & Doveton Street North

Topic: Identifying areas with a High Potential for Change

- Identifying locations suitable for higher-density development
- Balancing access, infrastructure and amenity

Stop 6: Corner of Armstrong & Ararat Streets

Topic: Movement & Connectivity

- Pedestrian experience in the CBD
- Strengthening movement networks

Stop 7: Corner Grenville & Mair Streets

Topic: Recap Key Directions of the UDF

- Recap of Key Directions
- Mair Street and Eastwood Street areas

(F) Finish: Carpark behind Senior Citizens on Little Bridge Street

Topic: Conclusion

Have questions or want to learn more about the project?

Email us at StrategicPlanning@ballarat.vic.gov.au

Ballarat CBD Urban Design Framework: Self-Guided Tour Guidebook



Help shape the future of the Ballarat CBD

The CBD is rich in culture and heritage.

On Wadawurrung Country we are everyday interacting with tens of thousands of years of continuous human history. This place holds deep community value and is a focus for new investment and development.

By 2041, the municipality is predicted to grow by 55,000 people. Planning now for where people will live, work and travel decades into the future, is essential. To manage future growth, we are developing long-term plans to guide how the CBD will evolve.

Building on insights from previous consultations, the City of Ballarat is seeking feedback on key themes for long-term precinct planning; each illustrated at selected stops throughout the Ballarat CBD.



For more information, follow along with the virtual walking tour and complete the survey available by scanning the QR code.

